

BRIAN O'DONNELL

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(440) 954-2758

brian-odonnell.com

PROFILE

Front-end developer with 6 years of agency experience and 8 years of development experience with exposure to UX / Functional Architect planning and marketing email development.

EDUCATION

Bowling Green State University, Bowling Green, Ohio

Bachelor of Science in Technology

Visual Communication Technology, Web Development Specialization

SKILLS

- HTML
- Javascript / JQuery
- TypeScript
- CSS / LESS / Sass
- Responsive Development
- Marketing Email Development
- Vue, React
- Wordpress
- Umbraco
- Sitefinity
- Optimizely / Episerver
- Adobe Creative Suite, Sketch
- Git, CVS, SVN
- Webpack, Grunt, Gulp

EXPERIENCE

Hanson Inc.

May 2016 – Present

Front-End Developer

- Performed maintenance on pre-existing code, sometimes adding to or improving the code to bring it to modern standards
- Worked in and lead teams building new sites from the ground up using a variety of CMS platforms and statically with HTML
- Interfaced and modified APIs to serve additional data from CMSs for site builds
- Conducted quality assurance tests and updates on my own code and others'
- Built and tested HTML email templates to be used in email marketing software
- Created app/website wireframes during the pre-build and strategy planning process
- Complied with ADA and WCAG specifications while building sites
- Lead and participated in remote and in-person client training sessions
- Worked directly with clients managing projects, while maintaining scope and implementing changes

Bowling Green State University

May 2014 – May 2016

Web & Graphic Designer

- Used Adobe Creative Suite to create campus digital signage
- Created HTML emails for marketing campaigns
- Worked with faculty and staff to update and maintain the university website via a CMS